



PANROTAS

PANROTAS

ONLINE

PANEMPREGOS

2018 Media Kit



PANROTAS – Committed to promoting business opportunities for your company

A communication, event, and market intelligence company for the Travel and Tourism industry. Founded in 1974, it operates in the organization of private and tailored events, printed publications (which also include a digital version), news portals, websites, activities and brand activation in trade shows, conventions, and social media.

Headquartered in São Paulo with offices in Brasília, Rio de Janeiro, and Miami, PANROTAS is the leading company in content production for the tourism professional, working with the entire sector's supply chain, such as airlines, hotels and hotel chains, tour operators, travel agencies, car rentals, ocean cruise companies, distribution and reservation services, assistance cards, official tourism agencies, professional associations, tech companies, among others.



ONLINE

PANROTAS Portal, the main news portal for the
Brazilian tourist trade for the last 18 years

PANROTAS
Portal

PANROTAS
Portal
Envelopment

PANROTAS
Mobile

PANROTAS
Blogosphere

PanJobs

Sponsored
Word or
Theme

Online
Event
Coverage

Microsite
Destinations

PANROTAS
News

PanCorp
PANROTAS
CORPORATE

Publi-Editorial

Job classified adverts used by candidates seeking opportunities in the job market and by companies seeking suitable professionals to fill their vacancies.

AUDIENCE OF THE PAN JOBS' CHANNEL

- More than **245,000** pageviews per month
- Average time on site **1 min 26 sec**

The screenshot shows the PanJobs website interface. At the top, there is a navigation menu with links for 'Notícias', 'Guia PANROTAS', 'PanEmpregos', 'PanHotéis', and 'A PANROTAS'. A search bar and a 'ENTRAR' button are also visible. The main header features the 'PANROTAS' logo with the tagline 'ESTRATÉGICO PARA O PROFISSIONAL DO TURISMO'. Below this, there is a promotional banner for 'PARTICIPE DO NOVO GUIA RESORTS E HOTÉIS DE LAZER 2015 / PANROTAS'. The main content area is titled 'PanEmpregos' and includes sections for 'Cadastre seu Currículo' and 'Cadastre sua Vaga', both with 'Cadastrar' buttons. A search section labeled 'Buscar' contains input fields for 'Buscar por' (set to 'Vagas'), 'Palavra-chave', 'Cidade', and 'Bairro', along with search and refresh icons. Below the search section, there is a banner for 'ACOMPANHA VOCÊ em sua viagem!' and a section titled 'Últimas vagas' featuring a job listing for 'CONSULTOR DE VIAGENS EMERGENCIAL - BILINGUE JAPONÊS' in Barueri, SP. On the right side, there is a weather widget for São Paulo, SP, and a social media promotion for 'A PANROTAS ESTÁ PRESENTE NAS PRINCIPAIS REDES SOCIAIS'.