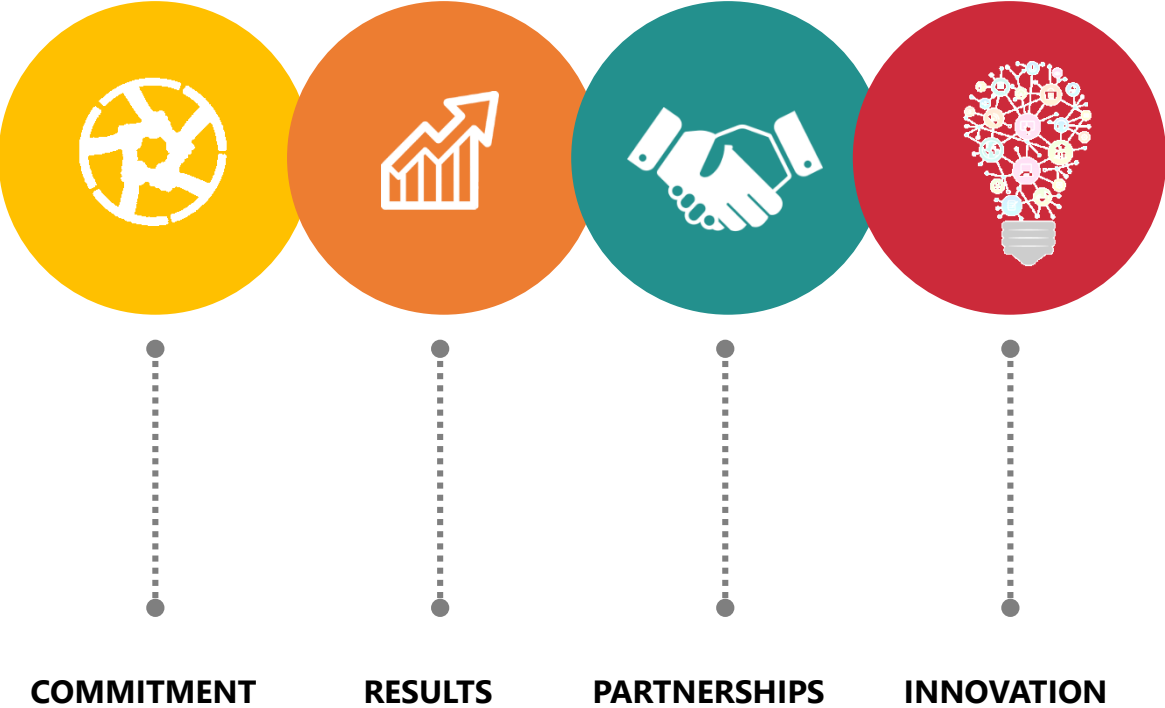




2018 Media Kit



PANROTAS – Committed to promoting business opportunities for your company

A communication, event, and market intelligence company for the Travel and Tourism industry. Founded in 1974, it works in the organization of private and tailored events, printed publications (which also include a digital version), news portals, websites, activities and brand activation in trade shows, conventions, and social media.

Headquartered in São Paulo with offices in Brasília, Rio de Janeiro, and Miami, PANROTAS is the lead company in content production for the tourism professional, working with the entire sector’s supply chain, such as airlines, hotels and hotel chains, tour operators, travel agencies, car rentals, ocean cruise companies, distribution and reservation services, assistance cards, official tourism agencies, professional associations, tech companies, among others.

PUBLICATIONS

Your brand in publications with high-quality graphics and editorials and with the PANROTAS seal.

PANROTAS Weekly

The only weekly tourism magazine for 25 years

Yearbooks and Guides

Modern language and look, with tips from specialists

PANROTAS at ABAV Expo

Two issues: 1st issue includes a *Power List* of the top 100 big shots in tourism and the 2nd issue showcases the event coverage

PANROTAS at WTM LA

Two issues: the 1st issue includes the trade show's catalogue and the 2nd showcases the event coverage

Special Brochures

Publications tailored to the client's need

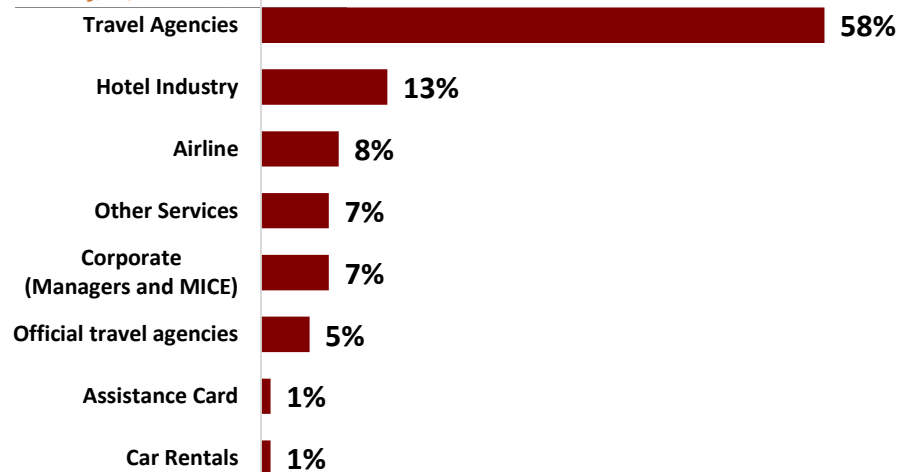
Average of weekly circulation: 5,030 copies

Average of readers per copy: 3.1

Distribution: to leaders of the entire tourism industry, including all the travel agencies associated with the ABAV, AVIESP, and AVIRRP



Distribution by Segment

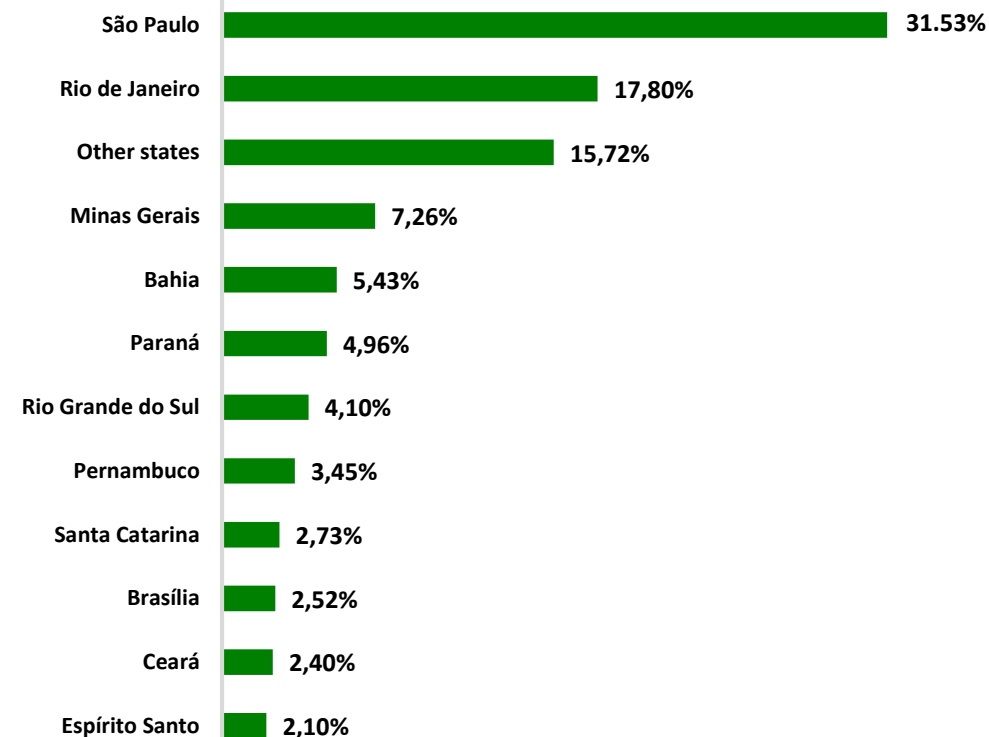


* Other services: global distribution systems, ocean cruises, technology, independent professionals, and destination representative agencies.



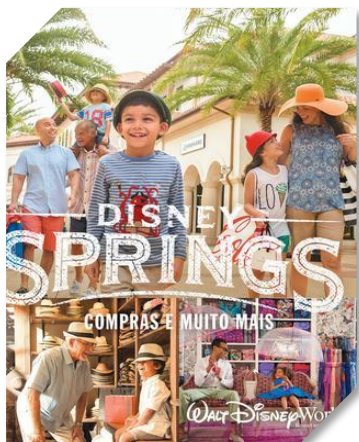
Distribution by States

We have reached 339 cities



YEARBOOKS AND GUIDES

SPECIAL BROCHURES



DISNEY

It presents an itinerary of the theme parks, the hotels and restaurants: everything you need to know about this amazing world to sell more and better

CIRCULATION: to be determined



THE PALM BEACHES

A special issue that introduces the Palm Beaches to the most diverse travelers. From corporate to leisure travelers. It has an itinerary that includes theme parks, gastronomy, golf courses, shopping, and nightlife.