



PANROTAS

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ONLINE

DIGITAL CHANNELS

2019 Media Kit



PANROTAS – We make business opportunities for your company possible

A communication, event, and market intelligence company for the Travel and Tourism industry. Established in 1974, it puts together and customizes events, print publications (including digital versions), news portals, web, websites, and actions and activations in trade fairs, congresses, and social networks.

Headquartered in São Paulo, with offices in Brasília, Rio de Janeiro, and Miami, PANROTAS is the leading Corporate Travel content producer, working closely with the industry's production chain, airlines, hotels and hotel chains, car rental companies, cruise lines, distribution and booking services, travel insurance cards, official tourism offices, trade organizations, tech companies, and others.



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