



PANROTAS

PANROTAS

OFFLINE

PUBLICATIONS

2019 Media Kit



PANROTAS - We make business opportunities for your company possible

A communication, event, and market intelligence company for the Travel and Tourism industry. Established in 1974, it puts together and customizes events, print publications (including digital versions), news portals, web, websites, and actions and activations in trade fairs, congresses, and social networks.

Headquartered in São Paulo, with offices in Brasília, Rio de Janeiro, and Miami, PANROTAS is the leading Corporate Travel content producer, working closely with the industry's production chain, airlines, hotels and hotel chains, car rental companies, cruise lines, distribution and booking services, travel insurance cards, official tourism offices, trade organizations, tech companies, and others

PUBLICATIONS

Your brand on quality publications and editorial under the PANROTAS banner.

PANROTAS Weekly

The only weekly Travel magazine for 27 years

Yearbooks and Guides

Current language and looks, with tips from experts

PANROTAS at ABAV Expo

Two editions: the 1st edition includes the *Power List*, the Travel Industry's 100 most powerful names, and the 2nd edition features the event coverage

PANROTAS at WTM LA

Two editions: the 1st edition includes " Best of Tourism " and the 2nd edition brings the coverage of the event

Special Booklets

Custom made publications for clients

Average weekly run: 5,030 copies

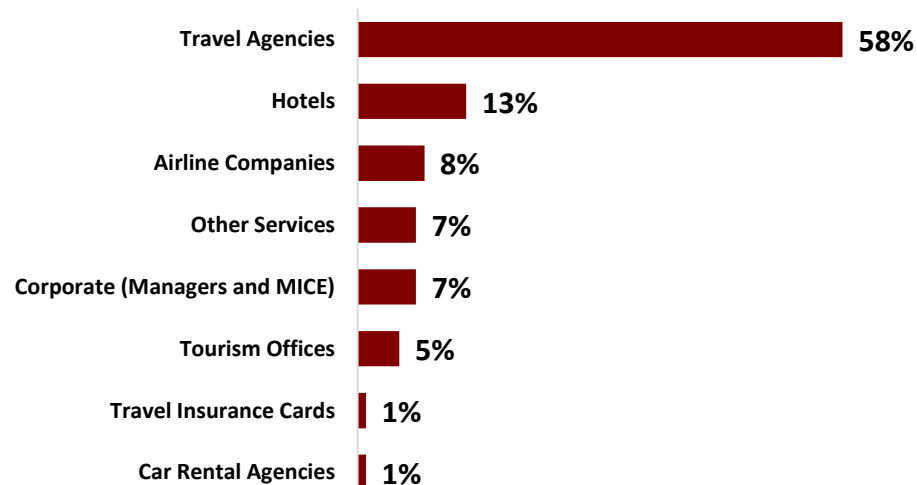
Average number of readers per copy: 3

Users that receive it by WhatsApp: 5,700

Distribution: to PANROTAS magazine subscribers (Travel industry leaders and decision makers from all industry segments)



Distribution per Segment

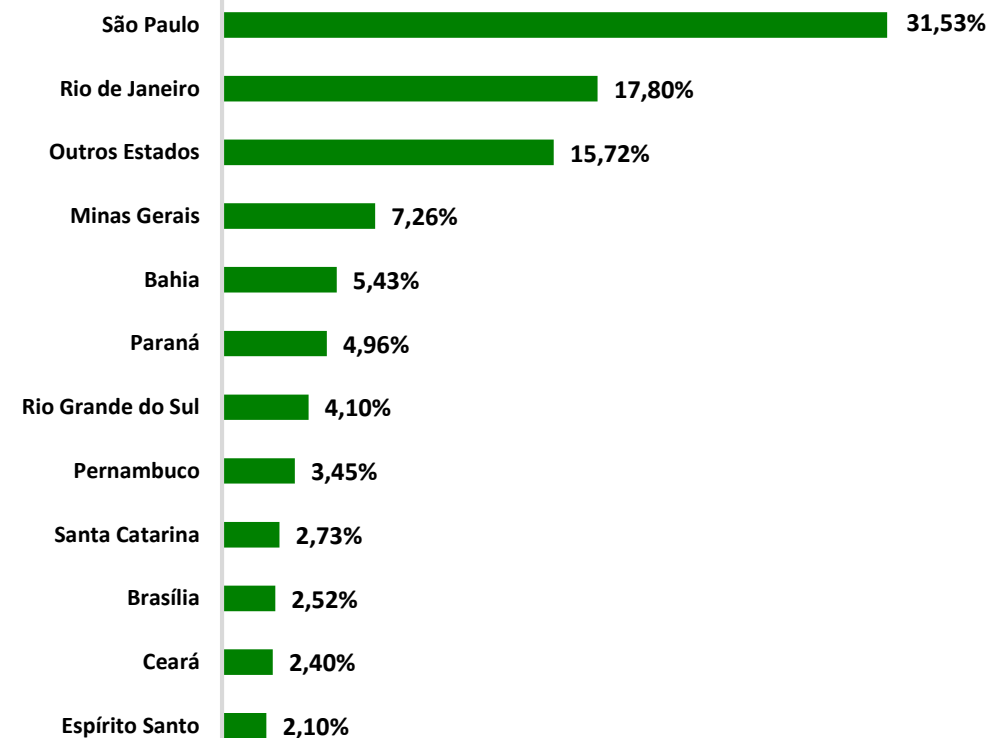


* Other services: global distribution services, cruise lines, technology, freelancers, and destination reps.



Distribution per State

Present in 339 cities





EDITORIAL CONTENT:

It brings the trends of Tourism 2020. The edition circulates during the two days of the event (March 17 and 18) and directly reaches the main leaders and opinion leaders of the sector

TARGET & REACH:

- To all participants of the PANROTAS Forum (more than 1,300 participants, where most of them are directors and managers of the main tourism companies in Brazil).
- To the 5,030 PANROTAS subscribers.
- Users receiving by WhatsApp: 5,700

Total run:

6K

Average number of reader per copy:

3

Availability:

March 2020

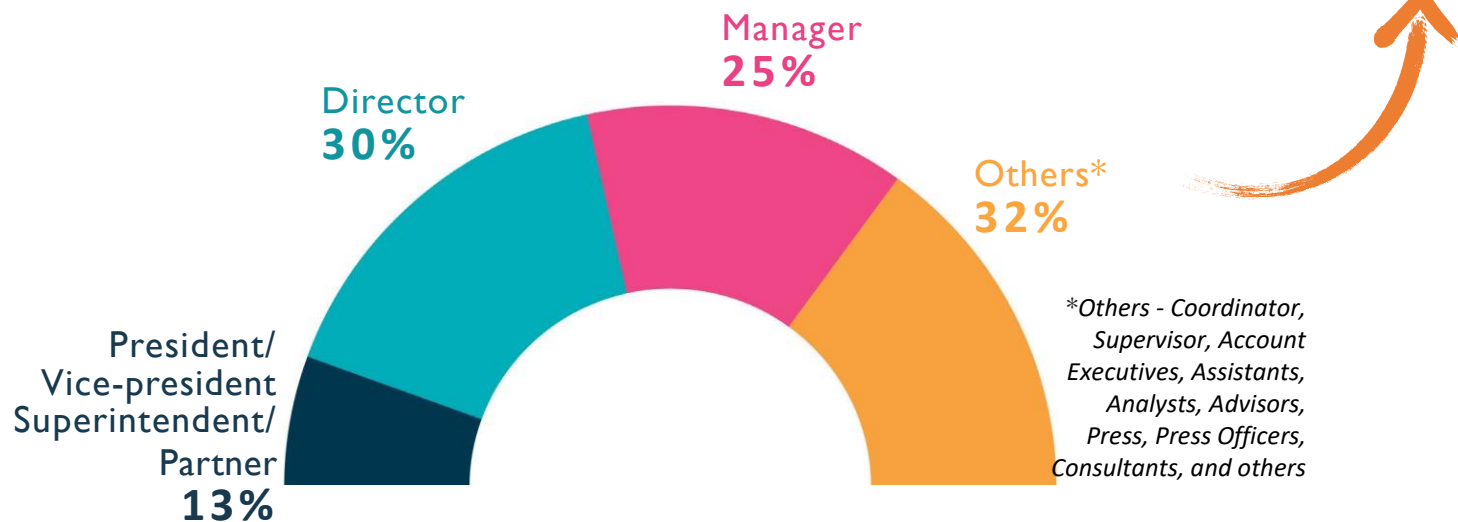




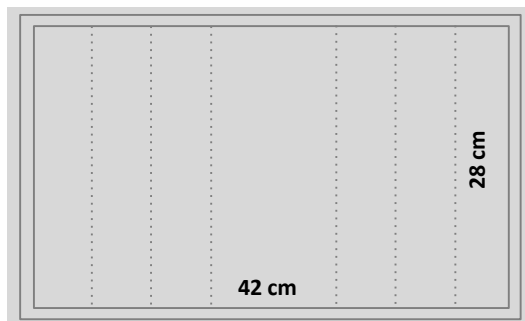
FORUM 2020
PANROTAS

March 17 and 18 - São Paulo
BRAZIL

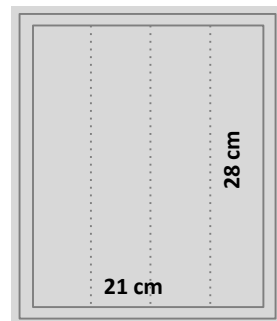
PANROTAS FORUM - PARTICIPANTS BY POSITIONS



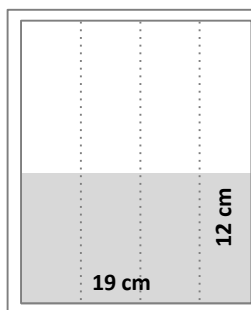
1 1 double page



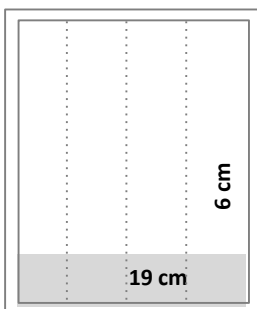
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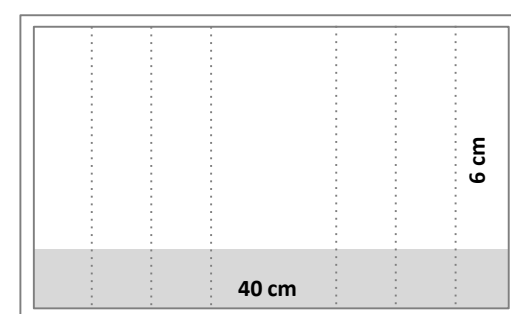
3 1/2 page



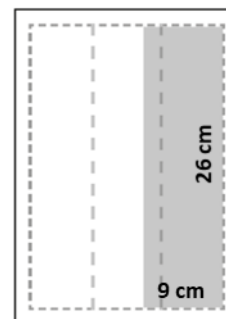
4 Footer



5 Double footer



6 1/2 Vertical page



Module	Format	Size	Price R\$	Price \$
1	Double Page	42cm x 28cm	R\$28,350.00	\$ 8,300.00
2	1 Page	21cm x 28cm	R\$15,750.00	\$ 4,600.00
2	Covers	21cm x 28cm	R\$22,550.00	\$ 6,600.00
3	½ Horizontal Page	19cm x 12cm	R\$ 8,900.00	\$ 2,600.00
4	Footer	19cm x 6cm	R\$ 4,200.00	\$ 1,200.00
5	Double Footer	40cm x 6cm	R\$ 7,550.00	\$ 2,200.00
6	½ Vertical Page	9cm x 26cm	R\$ 8,900.00	\$ 2,600.00